



Press Release
For immediate release
Monday 15th June

TIME OUT SYDNEY SIGNS FIRST CONTENT SYDNICATION CONTRACT

The first contract has been signed to syndicate Time Out Sydney's independent and respected reviews and previews of venues and events in Sydney.

Time Out found the perfect partners in Moon Communications Group and BresicWhitney. Moon have built a cutting-edge website for BresicWhitney, who are Sydney's most progressive estate agents.

BresicWhitney's new website shows properties for sale by suburb accompanied by Time Out's comprehensive reviews of nearby restaurants, bars and current arts and entertainment events:

Example - Potts Point

<http://www.bresicwhitney.com.au/real-estate/about-us/suburb-profiles/nsw/Potts%20Point#top>

Marketing Director of Time Out, Julian Peterson said "Time Out Sydney are now seeking new syndication partners. We have the highest quality and most up to date reviews and previews of restaurants, bars, large events, concerts, festivals, arts, theatres, museums and comedy events."

"Our content is very attractive and valuable as we do not just take our information from press releases – our journalists actively seek the best up to date information about events and things to do in Sydney. We can now automatically feed this information to partners who wish to provide quality information to their users."

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NOTES TO EDITORS

Time Out Sydney

Time Out Sydney was set up in September 2007 and is the most respected independent guide to food, arts, entertainment and nightlife in Sydney. Website traffic to www.timeoutsydney.com.au has grown by 1002% in the last 12 months and continues to grow by 20% per month.

BresicWhitney

Have just launched the most progressive estate agent's website in Sydney – www.bresicwhitney.com.au

Moon Communications

Moon Communications Group is part of STW Group, Australia's leading marketing content and communications services group. Moon specialises in delivering creative brand, communication, retail, advertising, digital and interactive solutions.

www.moon.com.au

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